



Republic of the Philippines  
**Department of Education**  
REGION X  
**DIVISION OF CAGAYAN DE ORO CITY**

Office of the Schools Division Superintendent



Advisory No. 51, s. 2024  
October 21, 2024

In compliance with DepEd Order (DO) No. 8, s. 2013  
this advisory is issued not for endorsement per DO 28, s. 2001,  
but only for the information of DepEd officials,  
personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**2024 GLOBAL MEDIA AND INFORMATION LITERACY WEEK CELEBRATION**

The National Council for Children's Television (NCCT), an attached agency of the Department of Education, was created under Republic Act No. 8370, the Children's Television Act of 1997. The NCCT will participate in the Annual Global Media and Information Literacy Week Celebration, led by United Nations Educational, Scientific and Cultural Organization (UNESCO) this October 26, 2024, from 8:00 AM to 4:00 PM at the Gerry Roxas Foundation, Cybertank Tower 1, Socorro, Cubao, Quezon City.

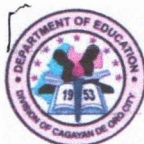
The NCCT in collaboration with various MIL organizations in the Philippines, is organizing several key activities for youth and educators, including:

- A National Quiz Bee on Media and Information Literacy for Children;
- A National Contest for Outstanding MIL-Integrated Lesson Plans for K to 12 Educators;
- A lecture with GMA Network on "Empowering Youth Voters: Combating Misinformation and Bias"; and
- A workshop with Yabong and Break the Fake Movement titled, "Very Active, Very Mindful, Very Empowered"

Teachers and students interested in participating in the activities mentioned above can register through the links provided below:

1. National MIL Quiz Bee: <https://bit.ly/GMILW-QuizBee>
2. National Contest for Outstanding MIL-Integrated Lesson Plan: <https://bit.ly/GMILW-MIL-IntegratedLessonPlan>

MCTG - GLOBAL MEDIA AND INFORMATION LITERACY WEEK CELEBRATION  
October 21, 2024



**Address:** Fr. William F. Masterson Ave., Upper Balulang, Cagayan de Oro City  
**Telephone:** (088) 855-0044  
**Email Address:** [cagayandeoro.city@deped.gov.ph](mailto:cagayandeoro.city@deped.gov.ph)

*[Handwritten signature]*





REPUBLIC OF THE PHILIPPINES  
**NATIONAL COUNCIL FOR CHILDREN'S TELEVISION**

An attached agency of the Department of Education  
4th Floor, AL Building, #1 Campanila Street, Barangay Mariana, New Manila Quezon City, 1112  
Tel. (02) 8529-5189 or (02) 8529-5473  
TIN: 255-825-947-000



15 October 2024

**DR. ARTURO B. BAYOCOT**

Regional Director

Department of Education - Region X

Masterson Avenue, Zone 1, Upper Bulalang, Cagayan de Oro City  
Philippines

**Attention:** All Schools Division Superintendent  
Department of Education - Region X



Dear **Regional Director Bayocot:**

*Isang makabatang araw!*

The National Council for Children's Television (NCCT), an attached agency of the Department of Education, was created under Republic Act No. 8370, the Children's Television Act of 1997. The NCCT is mandated to promote media education through both formal and non-formal means, in partnership with private organizations. Through our Media and Information Literacy Education Services (MILES), we strive to institutionalize media education in the Philippines by 2030.

In line with our commitment to "Media and Information Literacy for All," the NCCT will participate in the annual Global Media and Information Literacy Week Celebration, led by United Nations Educational, Scientific and Cultural Organization (UNESCO), this October 2024. This year's celebration aligns with the global theme **"The New Digital Frontiers of Information: Media and Information Literacy for Public Interest Information"**, focusing on how media and information literacy can help navigate the complexities of the digital landscape, particularly in addressing the challenges posed by AI-generated content and misinformation.

To support this initiative, the NCCT, in collaboration with various MIL organizations in the Philippines, is organizing several key activities for youth and educators, including:

- A **National Quiz Bee on Media and Information Literacy** for Children;
- A **National Contest for Outstanding MIL-Integrated Lesson Plans** for K to 12 Educators;
- A lecture with GMA Network on "Empowering Youth Voters: Combating Misinformation and Bias"; and
- A workshop with Yabong and Break the Fake Movement titled "Very Active, Very Mindful, Very Empowered".

All participants will receive national certificates of participation and tokens during the 2024 Global Media and Information Literacy Week Celebration. Exclusive certificates and prizes will be awarded to outstanding participants. The activities will take place on **October 26, 2024**, from **8:00 A.M. to 4:00 P.M.** at the **Gerry Roxas Foundation, Cyberpark Tower 1, Socorro, Cubao, Quezon City.**





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Teachers and students interested in participating in the activities mentioned above can register through the links provided below:

1. National MIL Quiz Bee: <https://bit.ly/GMILW-QuizBee>
2. National Contest for Outstanding MIL-Integrated Lesson Plan:  
<https://bit.ly/GMILW-MIL-IntegratedLessonPlan>

For any questions or clarifications, your staff may contact Ms. Aiah Patricia P. Macalindong at [medialiteracy@ncct.gov.ph](mailto:medialiteracy@ncct.gov.ph).

The NCCT extends its deepest gratitude to the Department of Education and its Regional Offices for their continued support of the Agency's media and information literacy initiatives.

For a child-friendlier TV,

**DESIDERIA MANCE ATIENZA**  
Executive Director III





DepEd Cagayan de Oro City &lt;cagayandeoro.city@deped.gov.ph&gt;

**ATTN: Global Media and Information Literacy Week Celebration on October 26, 2024**

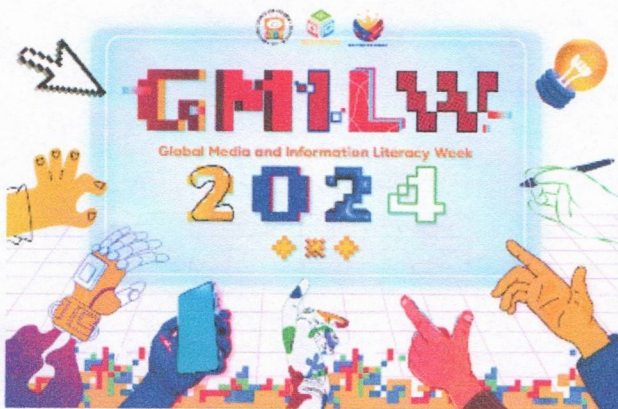
1 message

**MILES NCCT** <medialiteracy@ncct.gov.ph>

Tue, Oct 15, 2024 at 4:12 PM

To: region10@deped.gov.ph

Cc: bukidnon@deped.gov.ph, depedcamiguin@gmail.com, lanao.norte@deped.gov.ph, misamis.occidental@deped.gov.ph, misamis.oriental@deped.gov.ph, cagayandeoro.city@deped.gov.ph, elsalvador.city@deped.gov.ph, gingoog.city@deped.gov.ph, DepEd Iligan City <iligan.city@deped.gov.ph>, malaybalay.city@deped.gov.ph, depedoroquieta@gmail.com, deped1miz@gmail.com, tangub.city@deped.gov.ph, depedvalencia21@gmail.com



# **2024 Global Media and Information Literacy Week Celebration**

Isang makabatang araw!



The National Council for Children's Television (NCCT), an attached Agency to the Department of Education, was created under Republic Act No. 8370, the Children's Television Act of 1997. The NCCT is mandated to promote media education through both formal and non-formal means, in partnership with private organizations. Through our Media and Information Literacy Education Services (MILES), we strive to institutionalize media education in the Philippines by 2030.

As part of our commitment to promote "Media and Information Literacy for All," the NCCT, in collaboration with other organizations, is organizing four major activities for the Global Media and Information Literacy Week 2024, led by UNESCO. The activities will be held on **October 26, 2024, from 8:00 A.M. to 4:00 P.M.** at the **Gerry Roxas Foundation, Cyberpark Tower 1, Socorro, Cubao, Quezon City**. These include:

**A National Quiz Bee on Media and Information Literacy for Children;**

**A National Contest for Outstanding MIL-Integrated Lesson Plans for K to 12 Educators;**

**A Lecture with GMA Network on "Empowering Youth Voters: Combating Misinformation and Bias;" and**

**A Workshop with Yabong and Break the Fake Movement titled "Very Active, Very Mindful, Very Empowered"**

Teachers and students interested in participating in the activities mentioned above can register through the links provided below:

**National MIL Quiz Bee:** <https://bit.ly/GMILW-QuizBee>

**National Contest for Outstanding MIL-Integrated Lesson**

**Plan:** <https://bit.ly/GMILW-MIL-IntegratedLessonPlan>

The official communication letter is attached to this email for your reference. For questions or clarifications, please do not hesitate to contact Ms. Aiah Patricia P. Macalindong, MILES' Focal Person, by emailing her at [medialiteracy@ncct.gov.ph](mailto:medialiteracy@ncct.gov.ph).

Thank you!

Register!



**National Council for Children's Television**

4F AL Building

1 Campanilla St., Brgy. Mariana

New Manila, Quezon City 1112

(+632) 8529-5189 / (+632) 8529-5473

[secretariat@ncct.gov.ph](mailto:secretariat@ncct.gov.ph)

*If you would like to stop receiving emails from the NCCT, kindly inform us by replying to this email.*



**[INVITATION LETTER] - DepEd X 2024 GMILW.pdf**  
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