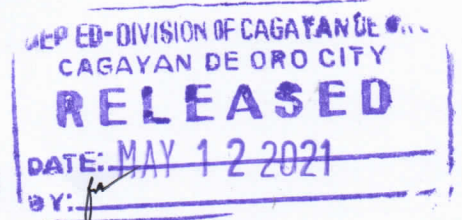


Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY



May 10, 2021

DIVISION MEMORANDUM

No. 210, s. 2021

CALL FOR TSADA CDO LEARNING EPISODES

To : All Public Schools District Supervisors
All Education Program Supervisors
All Public Elementary and Secondary School Heads and Teachers
All Concerned Non-teaching personnel
This Division

1. Relative to the Division Memorandum No. 178, s.2021, the field is hereby informed to **submit a 15-30 min video learning episode for TSADA CDO**. The episodes shall include but not limited to the following: (1) journey of stakeholders in pursuit of quality education; (2) the products and processes of a specific barangay in Cagayan de Oro City that will be integrated with the subject areas; and (3) dreams and aspirations of teachers and learners in their respective contexts.
2. This initiative showcases the exemplar lesson plans integrating local products with detailed steps and procedures as well as output-based demonstration and presentation of teachers and barangay educators. It supports DepEd Order No. 32, s.2015 which advocates contextualization and indigenization of learning resources across learning areas to make the most essential learning competencies (MELC) relevant, meaningful, and useful to all learners.
3. TSADA CDO offers numerous opportunities for teaching and non-teaching personnel in the school to become demonstrators, presenters, and researchers. Additionally, it provides an avenue for barangay educators to share their best educational practices with other learning communities. The importance of collaboration, sharing, and learning in a global village is emphasized.
4. Enclosed are the guidelines for the learning episodes. For more queries, pls contact Joel D. Potane and Mark John Gabule through their mobile phone numbers.
5. For guidance and compliance.


CHERRY MAE L. LIMBACO
Schools Division Superintendent



Address: Fr. William F. Masterson Avenue, Upper Balulang, Cagayan de Oro City
Telephone: (08822) – 8550048



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Enclosure 1 Composition of the School-Based TSADA CDO Creative Team

Needed School-based Teacher-Talents		Role Descriptions
2	Scriptwriters/screenwriters	creates the storyline, characters, and dialog for any piece of TSADA CDO presentation; prepares the lesson plans integrating local products/processes
2	Teacher-presenters	acts as the public face (or voice) on TSADA episodes; they are responsible for introducing and interviewing guests, linking segments, and generally holding the show together.
2	Teacher-Demonstrators	demonstrates local products/processes and answer questions to create public interest
3	Teacher-researchers	search valid and reliable quantitative or qualitative data relative to a product/process to be broadcasted; coordinates with the scriptwriters
1	Production manager	ensures that all aspects of the production are completed within budget; oversees the cost-effectiveness and planning of the entire production process.
1	Director	includes reading and editing scripts, motivating and directing talents, and working with editors to produce the episode in its final form.
3	TSADA Staff	Prepares the Needed Materials
2	Content Evaluators/Editors	Evaluates the main content of the scripts; coordinates with the scriptwriters and researchers
4	Video editors/illustrators/graphic artists	converts unprocessed video footage to a final product. choose which footage that will be retained and assembled into a fluid sequence, varying camera angles and trimming as necessary. Additionally, color grade videos to improve their quality.
1	School head	overseer; coordinates the scheduling of all TSADA episodes and attends all concerns of the talents prepare all the informed consent forms, assent forms, letters needed to the barangay captain, chieftain. Submit all the copies to the LRDMS office before the broadcast of the learning episode
1	Make-up artist	Teacher-artist that uses medium applied to the skin to transform or enhance the appearance of teacher-presenters/demonstrators
Note	The composition may be contextualized/innovated by the schools	



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Enclosure 2 Suggested Components of TSADA CDO Learning Episodes

Time Duration	15-30 mins
Title of the Learning Episode	Ex: Ang Bukag sa Magayad Create a unique and catchy title of the learning episode
TSADA Music Video	(prepared by the Division TWG) c/o Ryan Z. Roa/Ryan Pahapay https://bit.ly/3f40YrA
Intro-Video	(prepared by the Division TWG) c/o Ryan Z. Roa/Ryan Pahapay https://bit.ly/3f40YrA
Message of Invitation to Like/ Share the Learning Episode	The hosts shall invite the viewers to like/share the learning episodes
Disclaimer	This shall be reflected in the learning episode FAIR USE AND CONTENT DISCLAIMER: Tsada CDO episode is for educational purposes only. Borrowed materials (i.e., songs, stories, poems, pictures, photos, brand names, trademarks, etc.) included in this episode are owned by their respective copyright holders. The publisher and authors do not represent nor claim ownership over them. Sincerest appreciation to those who have made significant contributions to this episode. IF POSSIBLE, ALL PHOTOS AND VIDEOS SHALL BE ORIGINAL & FREE FROM COPYRIGHT
Introduction	Provide a brief background of the learning episode What benefit will this video/episode provide the audience?
FOR DIVISION HOSTS ONLY (Francis Jay M. Damit & Kristine A. Eblacas) Interactive games/trivia questions Announcement of winners	Provide trivia questions that the audience can answer through the comment section. Winners will be announced in the next episodes. Winners from previous episode will be announced after the trivia questions.
FOR DIVISION HOSTS ONLY (Francis Jay M. Damit & Kristine A. Eblacas) Shoutout	acknowledgement of the best message from the previous episode's comment section. The teacher-presenters (hosts) would invite the audience to leave messages in the comment section. In the following episodes, the best comment(s) will be acknowledged.



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The Main Content of the Learning Episode	Descriptions and discussions of the procedure/steps/process in detail Demonstration of local products/processes Question and answer Interview with local people/residents requires written informed consent forms (submit the consent forms to the division office through LR office; needs of approved letter from the barangay captain and chieftain) Other relevant procedure/steps/process
Message of Invitation to Like/Share the Learning Episode	The hosts shall invite the viewers to like/share the learning episodes
Conclusions	Insights Gained/Lessons Learned from the episode Best insights will be included in the shoutout part.
Extro-video	(prepared by the Division TWG) c/o Ryan Z. Roa/Ryan Pahapay https://bit.ly/3f40YrA
File format	Video file format shall be mp4.
Reminder	All video captures shall be in the landscape. Submit the Lesson Plan (4As) integrating the local products/processes. Include the detailed steps and procedure.



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Enclosure 3 Deadline and Links for Submission of TSADA CDO Learning Episodes

Deadline per District	Link
Southwest 1 and 2 May 31, 2021	https://bit.ly/3vVHPyY
East 1 and East 2 June 7, 2021	https://bit.ly/3vVHPyY
West 1 and West 2 June 14, 2021	https://bit.ly/3vVHPyY
North 1 and North 2 June 21, 2021	https://bit.ly/3vVHPyY
Central and South June 28, 2021	https://bit.ly/3vVHPyY



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