



Republic of the Philippines
Department of Education
CAGAYAN DE ORO CITY



Office of the Schools Division Superintendent

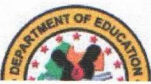
DIVISION MEMORANDUM

No. 794 s.2024

2024-25 DIVISION SCHOOLS PRESS CONFERENCE

- To: Assistant Schools Division Superintendent
CID and SGOD Chiefs
Education Program Supervisors/Coordinators
District Supervisors/Coordinators
Education Program Specialists
Elementary/Secondary School Heads
Public/Private Schools
This Division
- In line with the Department of Education's continuous efforts to enhance journalistic skills and competencies among learners, this Office announces the conduct of the 2024-25 Division Schools Press Conference (DSPC) on November 27-29, 2024 at West City Central School.
 - This year's theme focuses on "Interfacing Human Intelligence and AI: Championing Ethical and Responsible Use of Technology in Campus Journalism"
 - The Conference aims to:
 - develop campus journalists' writing, broadcasting, and leadership skills in line with the goal of promoting responsible journalism in schools.
 - recognize the role of campus journalism in advocating for social consciousness and environmental awareness;
 - promote fair and ethical use of media as tenets of responsible journalism;
 - provide opportunities for campus journalists to express their thoughts and opinions creatively and responsibly, while adhering to ethical standards;
 - foster camaraderie and enrich learning experiences through healthy and friendly competitions; and
 - select the best-performing campus journalists who will represent the division in the Regional Schools Press Conference.
 - A learner is allowed to participate in **only one (1) event/category** of the individual writing and group events. It is strongly recommended that advisers shall develop their contestants on a particular category to ensure focus and concentration.
 - All schools are highly encouraged to send their best contestants in the different Individual Events and Group Contests. It is understood that contestants who will join the Division Schools Press Conference already have a background and attained knowledge and skills on the events they are joining.
 - DSPC Activities shall include the following events:

INDIVIDUAL EVENTS	
1. News Writing	Pagsulat ng Balita
2. Editorial Writing	Pagsulat ng Pangulong Tudling
3. Feature Writing	Pagsulat ng Lathalain
4. Sports Writing	Pagsulat ng Akdang Pangkalakasan
5. Copyreading and Headline Writing	Pagwawasto ng Kopya at Pag-uulo ng Balita



6. Science and Technology Writing	Pagsulat ng Akdang Pang-agham at Panteknolohiya
7. Photojournalism	Photojournalism
8. Editorial Cartooning	Paglikha ng Kartong Pang-editorial
9. Column Writing	Pagsulat ng Kolum

GROUP CONTESTS	
1. Scriptwriting and Radio Broadcasting (English and Filipino, Elementary and Secondary, 7 members)	3. Collaborative Desktop Publishing (English and Filipino, Elementary and Secondary, 7 members)
2. Online Publishing Contest (English and Filipino, Secondary only; 5 members)	4. TV Scriptwriting and Broadcasting (English and Filipino, Secondary only; 7 members)

SCHOOL PAPER CONTEST (English and Filipino, Elementary and Secondary, in hard copy and Portable Document Format (PDF) file	
1. News Section	4. Science and Technology Section
2. Feature Section	5. Sports Section
3. Editorial Section	6. Layout and Page Design

AWARDING OF OUTSTANDING SCHOOL PAPER ADVISERS AND CAMPUS JOURNALISTS
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7. An online registration will be done through this link: <https://tinyurl.com/2024-25-DSPC-Registration-etc>

The link will be open until November 12, 2024 at 12 midnight. Only the names reflected on the registration/confirmation shall be eligible to join on the contest day.

8. Senior High School students are allowed to join the Conference as part of the Junior High School team.

9. The top three (3) winners per medium shall be declared in the Individual and Group Events for elementary and secondary. However, only the first place winners in the Individual and Group Contests are eligible to join the 2024-25 Regional Schools Press Conference.

10. For School Paper category, top 10 winners per section per medium shall be announced

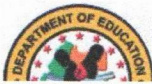
11. Announcement of winners will be done as soon as results are available and through a Division Memorandum.

12. Registration, travel, meals, and other related expenses shall be charged to school MOOE, local paper funds subject to the usual accounting and auditing policies, rules, and regulations.

13. A membership fee of Sixty pesos (P60.00) for the school paper adviser and Thirty pesos (P30.00) for the campus journalist shall be collected by the Cagayan de Oro City School Paper Advisers and Editors' Guild Association Inc. upon registration to secure the Association ID.. Attention: CDOSPAEGAI Treasurer. Receipt will be released upon registration.

14. Meals and snacks will not be provided. Hence, participants are advised to bring their own provisions during the event.

15. Participating schools are required to submit Certificate of Circulation and Certificate of Endorsement signed by the school principal.



15. Each pupil/student contestant should be certified to be in good health as shown by a Medical Certificate which will be collected before the start of the event. He/She must also have written permission from his/her parents/guardians.

17. All expenses incurred during the conference such as contest materials, meals of the TWG, facilitators, resource persons, honoraria and tokens of judges outside the Department of Education shall be charged against Division funds while expenses incurred by the school delegates shall be charged against journalism and other local funds subject to the usual accounting and auditing rules, regulations and policies.

17. School Paper Advisers from each participating school must submit a PDF copy of the first issue of their school publication for SY 2024-2025 as a requirement for joining the DSPC on November 18, 2024 through Google Drive: <https://tinyurl.com/School-Paper-for-participation>

18. Elementary school publication must have 8-12 pages in 9 x 12 size.

19. For Junior /Senior High, school publications must be 16-20 pages in 12 x 18 size

20. NO PAPER, NO CONTEST, and No Association ID, No Entry policies shall be strictly imposed.

21. School Paper Advisers are required to submit the names of contestants for the selection of this year's Search for Most Outstanding Campus Journalist and School Paper Adviser on November 18, 8:00 - 5:00 p.m. to Dr. Helen R. Lucman.

22. For School Paper Contest, participating schools shall submit their entry in PDF through phoebe.taruc@deped.gov.ph following the guidelines for such contest on or before November 18, 2024. The link will be closed at 12 midnight. Late submission shall no longer be considered.

23. Any violation of the stipulated guidelines is subject to disqualification.

24. Schools may send two (2) contestants per Category provided that the participant joins in only one event.

25. Recognizing and respecting Intellectual Property Rights, this Office adheres to the rule concerning plagiarism. The Office reiterates its stand to disqualify school papers found to have copied and published texts, graphics, and other materials without duly acknowledging their sources. The disqualification applies to all sections of the school paper.

26. Any form of plagiarism in all competitions, as proven by the board of judges, shall be ground for disqualification.

27. For TV Scriptwriting and Broadcasting contestants, an orientation will be conducted on November 25, 2024 at 3:00 p.m.

28. The decision of the Board of Judges is final and irrevocable.

29. Refer to the attached enclosures for the Matrix of Activities/Schedule, List of Facilitators, Contest Venues, general guidelines, and guidelines for the different events.

30. Immediate dissemination of this Memorandum is desired.

ROY ANGELO E. GAZO
Schools Division Superintendent

Encl.: As stated

Reference: As stated

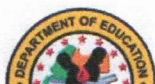
To be indicated in the Perpetual Index
under the following subjects:

CAMPUS JOURNALISM

CONTEST

LEARNERS

CTD/PWT 2024-25 DSPC
October 11, 2024



Address: Fr. William F. Masterson Avenue, Upper Balulang, Cagayan de Oro City

Telephone: (08822) – 8550048

A. List of Contestants for the Individual Categories

Elementary

Category: _____ Medium: _____

Complete Name of Student (First Name, MI, Last Name)	Gender	School	Coach	School Paper

Secondary

Category: _____ Medium: _____

Complete Name of Student (Last Name, First Name, MI)	Gender	School	Coach	School Paper

List of Contestants for the Radio Script Writing and Broadcasting

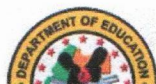
Elementary Level Medium: _____

	Name (First Name, MI, Last Name)	Gender	Role/ Assigned Task (indicate additional roles where applicable)	School	Coach	School Paper
1						
2						
3						
4						
5						
6						
7						

List of Contestants for the Radio Script Writing and Broadcasting

Secondary Level Medium: _____

	Name (First Name, MI, Last Name)	Gender	Role/ Assigned Task (indicate additional roles where applicable)	School	Coach	School Paer
1						
2						
3						
4						



5						
6						
7						

C. List of Contestants for the Collaborative Desktop Publishing

Elementary Level **Medium:** _____

	Complete Name (First Name, MI, Last Name	Gender	School	Coach	School Paper
1					
2					
3					
4					
5					
6					
7					

Secondary Level **Medium:** _____

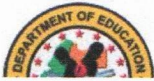
	Complete Name (First Name, MI, Last Name	Gender	School	Coach	School Paper
1					
2					
3					
4					
5					
6					
7					

List of Contestants for Online Publishing (Secondary only)

Secondary Level **Medium:** _____

	Complete Name (First Name, MI, Last Name	Gender	School	Coach	School Paper
1					
2					
3					
4					
5					

List of Contestants for the TV Script Writing and Broadcasting



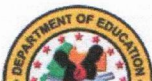
Secondary Level Medium: _____

	Name (First Name, MI, Last Name)	Gender	Role/ Assigned Task (indicate additional roles where applicable)	School	Coach	School Paper
1						
2						
3						
4						
5						
6						
7						

Competence

Diligence

Outstanding Integrity



GUIDELINES FOR THE SELECTION OF WINNERS IN THE DIFFERENT INDIVIDUAL WRITING CONTESTS

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from schools with school paper (print, digital/ electronic publication), either in English or in Filipino for the school year 2024-20245 can participate.

The following guidelines shall be strictly implemented:

A. General:

1. If participants have questions or need assistance, they should raise their concerns with the assigned proctor and/ or examiner. If the concern remains unresolved, it shall be escalated to the DSPC Focal Persons.
2. School paper advisers, teachers, principals, parents, or guardians who will be found in the contest venue will be grounds for disqualification of their contestants.
3. The top five winners per medium will be recognized and their points will be included in the overall score calculation (combining Individual and Group Contests).
4. Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
5. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.

B. Specific:

1. News Writing, Feature Writing, Editorial Writing, Science and Technology Writing and Column Writing

- a. Fact sheets or other sources of information will be provided to the contestants as a basis for writing the article.

2. Sports Writing:

- a. The DTWG shall orient and provide instructions to the contestants before the contest begins.
- b. A pre-game conference will be conducted to introduce the players, coaches, and tournament officials.
- c. The contestants will cover an actual game.
- d. A post-game conference will be held to interview officials and athletes.
- e. The contestants will then proceed to the designated contest room to write the sports article.

3. Copyreading and Headline Writing

- a. Contestants must bring their own pencil for the contest.
- b. Contestants must follow the directions given in the contest piece.
- c. Contestants must provide a headline for the article.

4. Editorial Cartooning:

- a. Contestants are required to bring their own pencil no. 2 while the NTWG will provide the oslo papers for the contest.
- b. The cartoon must be centered on the given topic or issue.
- c. The cartoon should be compliant with the professional and ethical standards of media.



5. Photojournalism

a. Preparation:

- i. Contestants must be at the contest venue thirty minutes before the orientation on the guidelines.
- ii. Contestants are allowed to use point-and-shoot, compact cameras or DSLR cameras with a prime lens or zoom lens up to 105mm ONLY. Those who will use other cameras with long lenses or do not follow the given specifications will not be permitted to join the contest.
- iii. Contestants must submit a camera with emptied internal memory and two (2) blank memory cards to be checked by the examiner/ s a day before the opening program.
- iv. Contestants must bring their own camera cable for uploading and saving pictures.
- v. Cellular phones, extra digital cameras, or any other additional materials/ equipment are not allowed in the contest area.
- vi. Contestants must bring their own black ballpen while the NTWG will provide scratch papers where contestants can write down notes during the shooting.

b. Photo Shoot, Uploading, and Captioning

- i. The loading and unloading of the storage card will be done in front of the examiner.
- ii. Control shot is considered the first shot.
- iii. Contestants are given one hour to take pictures.
- iv. Contestants are allowed to take unlimited shots but will submit the control shot and the five photos with caption related to the given theme. Entries that have been edited and/ or manipulated which include but not limited to retouching, cropping, stitching, changing the colors and hues, adjusting brightness, contrast and saturation will not be accepted. The submitted photos of each contestant will be saved in one folder (file naming convention of the folder: CODE NUMBER_2024NSPC).
- v. Contestants must write the file name of each photo in the caption sheet.
- vi. Caption sheets will be provided by the NTWG.
- vii. Contestants will be given 30 minutes to provide a caption for each of the five photos.
- viii. The advisers, trainers, and parents are NOT allowed in the contest venue throughout the duration of the competition.



SCORE SHEET FOR NEWS WRITING

Form and Style (40%)	Score
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or double-meaning	
Avoids personal slants	
Has clear and unbiased headline	
Uses short and simple words	
Conforms with the principles of unity and coherence	
Observes the rules of grammar and syntax	
Uses transitions properly	
Observes gender fair language	
Content (50%)	
Uses appropriate lead type to get the readers' attention	
Presents to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the most important or relevant fact (s)	
Follows the correct news writing format/ style	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL (100%)	
Comments/ Suggestions:	

Evaluator/ Judge

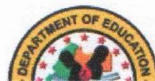
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SCORE SHEET FOR FEATURE WRITING

Form and Style (30%)	Score
Observes the rules of ITT"ammar and svntax	
Conforms with the principles of organization and progression of ideas	
Exhibits creative presentation of facts in the story	
Uses a catchy title for the article	
Sustains interest of the readers	
Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
Observes gender fair language.	
Content (60%)	
Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/ or narratives	
Presents a new angle or information about the topic that are timely and interesting to read	
Stirs the imallination of the reader	
Balances presentation of thoughts and ideas from the obtained data with those of the writers' perceptions	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and coovright violations	
TOTAL (100%)	
Comments/ Suggestions:	

Evaluator/ Judge (Signature over Printed Name)



SCORE SHEET FOR EDITORIAL WRITING

Form and Style (40%)	Score
Uses lead paragraph that contains news peg and the general stand of the writer	
Presents arguments that are based on facts.	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong and thought-provoking title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Observes gender fair language.	
Content (50%)	
Presents the general stand of the writer in the lead	
Utilizes information from interviews, documents review, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/ Suggestions:	

Judge/Signature over Printed Name



SCORE SHEET FOR SPORTS WRITING

Form and Style (40%)	Score
Uses appropriate form and style	
Uses appropriate sports terms and lingo to highlight the significance of the game	
Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/ game.	
Combines the proper number of statistics to create a clear visual narrative of the action	
Has an attractive headline which shows what really transpired in the event	
Observes the rules of grammar and syntax	
Conforms with the principles of unity and coherence	
Observes gender fair language.	
Content (50%)	
Presents a clear picture of the events in the game.	
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references and research	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/ Suggestions:	

Evaluator/Judge(Signature over Printed Name



SCORE SHEET FOR COPYREADING AND HEADLINE WRITING

Copyreading(60%)	Score
Uses appropriate copvreading symbols	
Recognizes exact number of errors in the contest piece	
Headline Writing (40%)	
Provides the best headline for the news article	
Observes standards in headline writing	
Total (100%)	
Comments/ Suggestions:	

Evaluator/Judge(Signature over Printed Name



SCORE SHEET FOR SCIENCE AND TECHNOLOGY WRITING

Form and Style (40%)	Score
Manifests unity and coherence to the theme/topic given	
Has catchy and appropriate headline that is also clear and free of bias	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Uses appropriate terms and lingo to report/discuss events	
Observes gender fair language.	
Content (50%)	
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Presents relevant and timely issues on science and technolo	
Uses technical jargons to a minimum	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/ or narratives	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and coovrie:ht violations	
Total (100%)	
Comments/ Suggestions:	

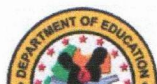
Evaluator/Judge (Signature over Printed Name



SCORE SHEET FOR PHOTOJOURNALISM

Technical Quality (30%)	Score
Exposure value and quality of image (free from digital noise)	
Presents images with acceptable sharpness	
Communicative Quality (50%)	
Shows clear and specific idea(s) or angle connected to the theme or topic	
Uses creative photography techniques to highlight the visual story	
Caption (10%)	
Writes a two-sentence caption providing context to the picture	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Follows strict standards of no manipulation and alteration of reality	
Total (100%)	
Comments/ Suggestions:	

Evaluator/Judge (Signature over Printed Name)



SCORE SHEET FOR EDITORIAL CARTOONING

Form and Style (30%)	Score
Makes use of a minimum number of labels	
Shows logical use of various sizes, dimensions, and proportions of images	
Displays attractive use of shading and other techniques	
Utilizes witty, original, and creative representation of ideas/concepts on the issue given	
Content (60%)	
Presents clear, specific and a recognizable point-of-view or opinion on the given issue or topic	
Raises relevant, timely issues and concerns about the topic	
Is in good taste and free from libelous, indecent, and abstract ideas	
Arouses interest and analytical thinking among its readers	
Constructively criticizes and influences readers' opinion	
Ethics (10%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/ Suggestions:	

Evaluator/Judge (Signature over Printed Name)



SCORE SHEET FOR COLUMN WRITING

Form and Style (30%)	
Uses lead paragraph to introduce or build up a clear argument in the issue	
The tone, style and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong, appropriate and catchy title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Observes gender fair language.	
Content (50%)	
Presents and explains a solid and clear stance	
Presents the different angles and examines both reconcilable and irreconcilable differences regarding their stand	
Utilizes factual information from interviews, documents reviews, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/ problems	
Reflects clarity of the message that can influence public opinion	
Presents logical arguments that support the writer's stance.	
Clarifies certain points of fact or argument that may cause confusion or complication.	
Ethics (20%)	
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/ Suggestions:	
Outstanding Integrity	

Evaluator/Judge (Signature over Printed Name)



GUIDELINES FOR RADIO SCRIPTWRITING & BROADCASTING CONTEST

A. General Guidelines

- 1. Each school must form a team of seven (7) members for English and Filipino in elementary level and secondary level who are not competing in any of the individual writing categories.
- 2. Participants must wear a white shirt with their valid school ID and DSPC ID for proper identification.
- 3. An orientation shall be conducted for all the contestants. Any representative from each group will draw lots to determine the order of presentation.
- 4. The awards for this category include the following:

Individual Awards	Group Awards
1. Best Anchor	1. Best in Technical Application
2. Best News Presenter	2. Best Infomercial
	3. Best Script

- 5. In determining the best radio production, the total points from the individual and group awards shall be considered.
- 6. Contestants are not allowed to have mobile phones, reference materials, or any extra sheets of paper in the contest area.
- 7. All teams must ensure that their laptop/ device is compatible with the available device/ s in the designated simulation area.
- 8. Any violation of the stipulated guidelines will be grounds for disqualification of the team.
- 9. The decision of the Board of Judges is final and irrevocable.

B. Scriptwriting

- 1. Each team may use up to four official laptops that have been cleared of stored documents, and printer in preparing and printing of the script. All laptops must be submitted to the contest committee for inspection on July 7, 2024 from 8:00AM to 5:00PM. Each team must also bring their own extension cords and other equipment for rehearsal.
- 2. The team will have one hour and 30 minutes to write a script for a five- minute radio broadcast, which will include one infomercial and four news articles. The infomercial may cover topics such as health, environment, politics, social issues, and other relevant subjects. It should not exceed one minute in length and must be in the same medium the group is competing in. The news articles may be based on press releases, raw data, or any other source provided by the examiner/ s.

An additional 30 minutes will be allotted for printing the output. After two hours, each team should submit four copies of the script. Three copies will be submitted to the judges and one copy will be submitted to the examiner/ s. The team may print extra copies for their own use.

- 3. Once the script writing has begun, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, the proctor will accompany them to the restrooms.
- 4. The script should not contain any information that could identify the contestants, their school, division, or region; however, it should include the names of the team members along with their respective roles (e.g., anchor, news presenter, etc.).
- 5. The board of judges will provide the name of the radio station, program title, and kilohertz frequency, uniform to all groups.
- 6. Scripts should be:
 - encoded using Arial font size 12
 - with directorial instructions in capital letters



- double-spaced with normal margin (1inch on all sides)
- printed in A4-sized bond paper (8.27xl 1.69 inches)

C. Broadcast Simulation

1. A designated broadcast room will be identified in the contest venue for the presentation. Only the contestants, judges, and the examiner/ s are allowed inside.
- 2.. The technical operator shall only set the sound system before the simulation. A jack/ auxiliary cord/adapter will be provided for laptops and other sources of sound effects.
3. Contestants/technical director are not allowed to change, adjust, and manipulate the main control board during their presentation, except for the volume meter.
4. In the event of power failure, the affected team will be allowed to broadcast again.
5. The use of sound bites/pre-recorded voice is prohibited.
6. At least two loudspeakers may be set up outside the broadcast room.
7. A designated holding area shall be provided for each role.
8. Each team is given nine minutes: three minutes for preparation, five minutes for the actual broadcast, and one minute for exit. The provided running time shall be applied.
9. The host shall provide a timer that can be seen by the contestants and the judges. An official timekeeper will be appointed.
10. A **yellow flaglet** will be raised to signal that the team has one minute left for preparation.
A green flaglet will then be raised to signal the team to start.
A yellow flaglet will be raised again to warn the team that they have only one minute remaining, followed by a **red flaglet** to indicate that their time is up.
11. The team who complied with the five-minute production receives a perfect score (5 points). In the event of overtime or undertime, the following scheme of deductions will be applied:

Overtime /Undertime	Deduction
1-3 seconds	1 point
4-20 seconds	2 points
21-40 seconds	3 points
41-60 seconds	4 points
61 seconds and above	5 points

12. The undertime or overtime will be deducted from the final average score.



SCORE SHEET FOR RADIO SCRIPTWRITING AND BROADCASTING

1.Anchor	Score	
	Anchor 1	Anchor 2
Voice Quality 40%		
- Is clear and easy to understand even when speaking quickly - Paces his/her voice well to fit the storyline and helps the audience understand the issue - Shows expressions of interest, enthusiasm, and Confidence		
Voice Recognition 30%		
- Has clear and well-modulated voice - Presents appropriate pace and volume - Is consistently audible throughout the presentation - Can easily be heard in all parts of the room		
Enunciation 30%		
- Pronounces / articulates words in a distinct manner - Talks in accent that is socially acceptable - Utilizes various voice inflections/ changes to enhance meaning of the lines - Stretches a word to a desired length to emphasize or give the appropriate meaning		
Total 100%		

2. News Presenter	Score		
	NP1	NP2	NP 3
Voice Quality 40%			
- Is clear, easy to understand even when speaking quickly - Paces his/her voice well to fit the storyline and help the audience understand the issue - Shows expressions of interest, enthusiasm, and Confidence			
Voice Recognition - 30%			
- Has clear and well-modulated voice - Presents appropriate pace and volume - Is consistently audible throughout the presentation - Can easily be heard in all parts of the room			
Enunciation - 30%			
- Pronounces / articulates words in a distinct manner - Talks in accent that is socially acceptable - Utilizes various voice inflections/changes to enhance meaning of the lines - Stretches a word to a desired length to emphasize or give the appropriate meaning			
Total 100%			

3. Infomercial	SCORE
Content - 45%	
- Shows clear advocacy/ idea description - Is logically organized - Shows smooth and appropriate transitions. - Exhibits language appropriateness	
Creativity - 30%	
- Exhibits uniqueness and originality. - Implements technologies appropriately	
Persuasion/ Impact - 25%	



- Engages audience. - Shows appropriate audience appeal - Keeps audience focused all throughout the broadcast	
Total 100%	

4. Technical Application	Score
Juxtaposition - 40%	
- Shows a smooth transition from one topic/news event to another - Establishes clear relationship between one audio effect to the news or information that follows	
Fidelity - 30%	
- Produces good audio quality - Produces authentic sound and effects - Has less static and no interference	
Timing and Precision - 30%	
Has clear audible time signals	
Total 100%	

5. Script	Score
Content - 40%	
- Covers topic with necessary details & examples - Is accurate and has no factual errors - Is well-organized - Uses academically, socially, culturally acceptable, and gender fair language	
Clarity of Instructions - 40%	
- Is easy to read and understand - Can easily be followed by another person or team - Reflects effective planning and organizing	
Neatness- 20%	
- All elements are labeled and clearly written. - Clearly indicates names of team members and their tasks/ assignment	
Total 100%	

RADIO PRODUCTION (Overall)	Score
A. Delivery - 25% 1. Anchor (15%) 2. News Presenter (10%)	
B. Technical Application - 25% 1. Timing and Precision	
C. Script - 25%	
D. Infomercial - 20%	
E. Adherence to time allotment - 5%	
Total 100%	
Comments & Suggestions:	

Evaluator/Judge (Signature over Printed Name)



GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST

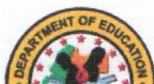
1. Each school shall organize a team of seven members for English and Filipino both in elementary level and secondary level who will not participate in any of the individual writing categories.
2. Contestants must wear white shirt with their identification card.
3. All contestants must attend the orientation before the competition.
4. All contestants are prohibited from returning to their quarters or communicating in any form (text, call, chat, etc.) with their respective advisers from beginning to the end of the contest.
5. A mini press conference and a sports event will serve as the basis for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). Photojournalists must take pictures of the mini press conference and sports event.
6. For the actual sports event, a pre-game conference will be conducted for the introduction of the players, coaches, and tournament officials. Subsequently, a post conference will be held for interviews and data gathering.
7. The team will have four hours for writing, layouting, editing of articles and printing. Coverage and data gathering during the mini press conference, pre-game, actual game, and post conference shall be excluded from the 4- hour time allotment.
8. Each team is allowed to bring only the following:
 - two digital/DSLR cameras
 - one printer with scanner
 - one card reader
 - one blank flash drive
 - extension cords
 - a maximum of four laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary level) for the layout of the group's final output
 - A4 size bond paper
9. Laptops to be submitted to the DTWG should be labeled in the following format:
 - * Category – Medium (English/Filipino)-Level (Elem/Secondary)- Name of School Principal- School
e.g. Collaborative Desktop Publishing- English - Secondary- Edgardo Yanez - West CS
 - * Labels should be affixed to the laptop bag using bond paper.
10. Official laptops, previously cleared of stored documents, must be submitted to the DTWG on November____, 2024 (up to 5PM only) to check for any other applications, pre-written documents or references. Failure to submit the laptops on/before the deadline will result in disqualification of the competing team.
11. The organizer shall provide 1 scanner for Elementary and 1 for Secondary for the editorial cartoon
12. Mobile phones and other electronic devices are prohibited, except for digital cameras/DSLRs and laptops with disabled internet connection.
13. Each team must convert their output into PDF, print it on A4 size bond paper, and submit it to the examiner/s. The collaborative desktop publishing team should submit both hard and soft copies of their entries.
14. The output of the contest is a four-page full-colored publication in A4 size. The output will be stored in a flash drive provided by the examiner/ s and uploaded to the designated computer for evaluation/judging.
15. Each team must ensure that no identifying marks and information about the contestants (pen name must be used), their school are present on their output; otherwise, it would be a ground for disqualification.
16. The top five teams will be recognized, and their scores will contribute in determining the overall scores.
17. The decision of the Board of Judges is final and irrevocable



SCORE SHEET FOR COLLABORATIVE DESKTOP PUBLISHING

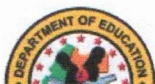
Content (50%)	Score
- Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content - Utilizes facts from interviews, document review, data analysis and other reliable sources - Shows a variety of stories that fit the section where they are placed - Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives - Provides balance of light and serious topics - Shows relevance of articles to students - Showcases original works of students. - Properly cites information and attributes these facts from the source of information - Applies the principles of journalism	
Technical (40%)	
- Includes articles that are arranged according to importance - Presents headlines that are clear and free of bias - Makes use of pictures that are clear, properly cropped and captioned - Utilizes graphics, illustrations and cartoons that are relevant - Exhibits clear focus and coherent organization - Observes the rules of grammar and syntax - Observes proper journalistic style and format	
Ethics (10%)	
- Showcases original works of students. - Properly cites information and attributes these facts from the source of information (cut across all events) - Observes standards of journalism in terms of fairness, relevance, accuracy, and balance - Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL (100%)	
Comments/ Suggestions:	

Evaluator/Judge (Signature over Printed Name



GUIDELINES FOR THE ONLINE PUBLISHING CONTEST

1. Each school shall organize a team of five members for English and five members for Filipino in Secondary level who shall not be competing in any of the individual writing categories.
2. Contestants must wear white shirt with their identification card.
3. All contestants are required to attend the orientation before the competition.
4. All contestants are prohibited from returning to their quarters or communicating in any form (text, call, chat, etc.) with their respective advisers from the start to the end of the contest.
5. A mini press conference and a sports event will serve as the basis for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists must take pictures/videos of the mini press conference and sports event.
6. For the actual sports event, a pre-game conference will be conducted for the introduction of the players, coaches, and tournament officials. Subsequently, a post conference will be held for interview and data gathering.
7. The team will have four hours for writing, lay outing, and editing of articles online after creating an online publication using the official platform to be provided by the organizer. Coverage and data gathering during the mini press conference, pre-game, actual game, and post conference shall be excluded from the 4-hour time allotment.
8. Specific instructions on the number of articles to be produced will be given during the orientation.
9. Each team will be required to bring only the following:
 - one scanner -flatbed scanner/ 3-1 printer (mobile/ phone scanner is NOT allowed)
 - two digital/DSLR cameras
 - a maximum of four laptops installed with photo editing software for image enhancement
 - maximum of two pocket wifi (preferably with two different networks) or two wireless routers
 - extension cords
10. Laptops to be submitted to the DTWG should be labeled in the following format:
Category- Medium-Level- Name of Principal- School
e.g.,
Online Publishing - English - Secondary – Anabelle Lariba, City Central School
11. Labels should be affixed to the laptop bag using bond paper.
12. Official laptops, previously cleared of stored documents, must be submitted to the DTWG on November____, 2024 (up to 5PM only) to check for any other applications, pre-written documents, or references. Failure to submit the laptops on/before the deadline will result in disqualification of the competing team.
13. Each group must email their URL or link to the assigned examiner.
14. Each team must ensure that no identifying marks and information about the contestants (pen name must be used), their school, division, or region are present on their output; otherwise, it would be a ground for disqualification.
14. The top 3 teams will be recognized, and their scores will contribute in determining the overall scores. All competing teams shall be given points and ranked accordingly.
15. The decision of the Board of Judges is final and irrevocable.



SCORESHEET FOR ONLINE PUBLISHING

Content (30%)	Score
• Applies the principles of journalism . • Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content • Utilizes facts from interviews, document review, data analysis and other reliable sources • Shows a variety of stories that fit the section where they are placed • Includes historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives • Provides balance of light and serious topics • Shows relevance of articles to students • Has clear and unbiased headlines/titles	
Language and Style (15)	
• Observes the rules of grammar and syntax • Observes coherence • Uses appropriate vocabulary (<i>Observes gender-fair language</i>)	
Layout (20%)	
• Arranges stories in decreasing importance. • Highlights originality/uniqueness • Uses relevant video or audio, pictures and graphics that are clear, properly edited, captioned, and credited • Exhibits clear focus and coherent organization of articles	
Technical (20%)	
• Makes use of multimedia elements such as video, audio, animation, graphics and photos • Is readable, mobile-responsive and engaging via social media • Contains the paper's masthead, editorial profile, and the following sections: News, Editorial, Features, and Sports • Articles include hyperlinks to cited references, data and other content or websites	
Ethics (15%)	
• Showcases original works of students. • Properly cites information and attributes these facts from the source of information • Observes standards of journalism in terms of fairness, relevance, accuracy, and balance • Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/ Suggestions:	

Evaluator/Judge (Signature over Printed Name)



GUIDELINES FOR TV SCRIPTWRITING AND BROADCASTING

The contest aims to promote collaboration among campus journalists and simulate the workplace of a television news production department.

A. General Guidelines

1. Each group must form a team of seven members for English and seven for Filipino in secondary level who are not competing in any of the individual writing categories.
2. The members should have the following roles/tasks, including but not limited to:
 - a. scriptwriter/s
 - b. anchor/s
 - c. reporter/ s
 - d. producer/ director who could also act as floor director
 - e. video/ graphics editor
 - f. video journalist/ camera man

Any team member can take on multiple roles, as long as it does not create conflicts or awkwardness in the outcome of the broadcast (e.g., an anchor cannot also be a reporter simultaneously. However, an anchor can also serve as a news or infomercial writer).

3. The DTWG, in coordination with the venue provider, will provide a list of available equipment and tools in the simulation broadcast room
4. A 30-minute technical orientation will be conducted a day or days before the opening of the DSPC for the directors and video/ graphics editors. Subsequently, each team will have 30 minutes per medium to visit the simulation broadcast room for familiarization.
5. In getting the overall results for the best TV broadcast, accumulated points from the individual and group awards shall be considered.
6. The awards for this category include the following:

Individual Awards	Group Awards
Best Anchor	Best in Technical Application
Best Reporter	Best Developmental Communication
Best Director	Best News Script
	Best TV Newscast

7. The decision of the Board of Judges is final and irrevocable.
8. Any violation of the stipulated guidelines will be grounds for disqualification of the team.

PRE-CONTEST

1. Each team must bring only the following:
 - maximum of four laptops with at least 10GB free space and a video editing program (with uploading capacity)
 - three empty USB Flash Drives (at least 16GB minimum)
 - maximum of two video/DSLR camera/mobile phones (without sim and emptied internal storage) compatible with the laptop
 - two emptied memory cards
 - A4-size bond paper
 - one inkjet printer
 - extension cord/ s
2. Laptops and flash drives to be submitted to the DTWG should be labeled in the following format:

Category - Medium - Level – School Principal’s Name- School

e.g.,

TV Script Writing and Broadcasting - English - Secondary – Anabelle Lariba- City Central School
3. Labels for laptops will be placed on a bond paper and attached to the laptop bag. Flash drives will be sealed in an envelope with a corresponding label.
4. Checking and sealing of laptops shall be done on November ____, 2024 (until 5 p.m. only). Laptops must be cleared of stored documents upon submission, except for the pre-recorded OBB and CBB and offline editing software.



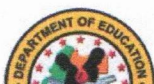
5. Failure to submit the laptops on/before the set deadline will result in disqualification of the competing team.
6. Only the equipment and tools in the simulation broadcast room are allowed to be used by the participants during the actual presentation.
7. Before the start of the contest, the teams will be oriented on the roles of the participants and criteria for judging by the chairman of the board of judges. All participants should attend this orientation.
7. The directors will draw lots to determine the order of presentation. Then, contest materials saved in flash drives sealed in envelopes shall be distributed to the directors.

CONTEST PROPER:

A. SCRIPTWRITING AND PRODUCTION

1. The team should include the following components in their script:
 - a. Cover page: This page should contain the group's name (mock TV network name)
 - b. News: Only the five sets of data provided by the NTWG will be used in the news reports. Each news script should specify the corresponding video and/ or audio component extracted from the folders or created during the actual contest.
 - c. Infomercial/Developmental Communication: The team must create one infomercial or developmental communication plug with a maximum duration of 60 seconds.
The DTWG will provide two sets of data (photos/videos/audio) in folders saved in a flash drive. However, each team is also allowed to take footage/s within the designated area to be used in the infomercial.
The script should contain video and audio components.
 - d. Field Report:
The production must include a live field report with or without canned video support.
 - e. Headlines: These will contain a brief but concise lead/ summary of the news articles.
 - f. OBB/CBB: The DTWG will provide TV station and program names, uniform to all groups.
2. Four (4) hours will be allotted for the pre-production (story conference and scriptwriting), actual production (video shooting/recording, infomercial production), post-production (editing) and rehearsal.
3. Once scriptwriting begins, contestants are not allowed to leave the contest venue. For personal needs the proctor will accompany them to the nearest restrooms.
4. Each team must submit four copies of the script: three for the judges and one for the DTWG. Additional copies for team use may be printed.
5. The cover page of the script must reflect the TV Network and Program names (as provided by the DTWG), and the names of the team members with their respective roles (i.e., anchor, field reporter, etc.).
6. The script should not contain any information that could identify the contestants, their school, division, or region.
7. All teams must stop working after the allotted four-hour time limit. A buzzer signals the end of the scriptwriting and production time.
8. A designated holding area shall be provided for each role.
9. Team members are only allowed to leave the room when it is their turn to perform or for personal needs under the supervision of a proctor.

B. TV BROADCAST SKILLS PERFORMANCE



1. Only two laptops are allowed inside the studio: one for use as a substitute for teleprompter and one for technical application.

2. News segments will consist of live and edited reports created during the allotted time for production. Only the OBB/CBB and stingers/audio bed are pre-recorded/ pre-produced.

Video and audio playback for the live reports are either extracted from the folders or created during the actual contest.

3. Other than the actual broadcast time, ten minutes will be allotted for entrance and preparation.

4. Each team is given ten minutes of preparation time with the assistance of technical experts (service providers). Three warnings will be issued to any team that fails to begin after the allotted preparation time, unless a technical issue arises:

First warning - 1 minute

Second warning - 1 minute and 30 seconds Third/final warning - 2 minutes

After the third warning and the team fails to start, disqualification will be imposed.

5. Each team is given six minutes for the actual broadcast.

6. The organizer shall provide a timer that can be seen by the contestants and the judges. An official timekeeper will be appointed.

The timekeeper will raise the green flaglet to indicate the start of the presentation.

A yellow flaglet will be raised by the timekeeper to warn the presenting team that only one minute remains of the broadcast time.

A red flaglet will be raised to indicate that the group's allotted six minutes have been consumed.

7. If case of overtime/undertime during the specified broadcast duration, points will be deducted based on the following criteria for adherence to time allotment (5%):

Overtime/Undertime	Deduction
1-3 seconds	1 point
4-30 seconds	2 points
31-60 seconds	3 points
61-90 seconds	4 points
91-120 seconds	5 points

8. The timekeeper will furnish the judges with a record of each group's broadcast running time immediately after their performance. The record will detail the number of seconds/minutes each group exceeded or fell short of the allotted time.

9. Three minutes will be allotted for the exit.

10. The decision of the Board of Judges is FINAL and IRREVOCABLE.



SCORE SHEET FOR TV SCRIPTWRITING AND BROADCASTING

1. Script- 30%		Score	
Content - 50%			
- Provides effective news/ story angling - Covers the given stories/relevant topics with necessary details - Is accurate; no factual, conceptual, and grammatical errors - Is original			
Style- 35%			
- Is written in a clear and concise manner - Uses simple, common language - Uses appropriate voice (i. e., active voice or passive voice) - Uses appropriate word voice - Uses proper script terms and abbreviations			
Organization - 15%			
- Follows adequate logical structure - Provides proper labels to elements/parts - Indicates team members and assignments - Considers coherent throughout transitions			
2. Anchor - 12.5%		Score	
		Anchor 1	Anchor 2
Delivery - 70%			
- Uses a clear and well-modulated voice - Speaks with appropriate volume - Observes proper phrasing, pacing and timing. - Articulates words well - Utilizes appropriate voice inflections to enhance Meaning			
Personality - 30%			
- Observes proper stance/posture. - Shows a sense of confidence and authority. - Projects a professional and credible personality - Demonstrates controlled facial expressions			

3. Reporter (12.5)		Score	
		Reporter 1	Reporter 2
Delivery - 70%			
- Uses a clear and well-modulated voice - Speaks with appropriate volume - Observes proper phrasing, pacing and timing - Articulates words well - Utilizes appropriate voice inflections to enhance meaning			
Personality - 30%			
- Observes proper stance/posture - Shows a sense of confidence - Demonstrates controlled facial expressions - Connects with the subjects when interviewing or with the anchor and viewers when reporting			



4. Technical Applications - 25%	Score
Element appropriation - 50%	
- Observes audio-video lock - Shows effective interplay of audio-visual elements including 2graphics, text, images, etc.	
Fidelity - 30%	
- Shows good audio and video quality - Shows less to no distortion or technical distraction in audio and video	
Timing-20%	
- Shows a smooth flow of topics/ stories - Shows precise timing and synchronization	

5. Infomercial/DevCom Plua: - 15%	Score
Content - 50%	
- Shows clear advocacy/idea description - Reflects original concept	
Creativity - 50%	
- Exhibits uniqueness - Applies technical elements appropriately - Is engaging and appealing	

OVERALL NEWSCAST

Criteria	Score
Script- 30%	
Broadcast Presentation - 25%	
- Anchor- 12.5% - Reporter- 12.5%	
Technical Application - 25%	
Infomercial/DevCom Plug- 15%	
Adherence to Time Allotment - 5%	
TOTAL-100%	

Evaluator/Judge (Signature over Printed Name)



GENERAL GUIDELINES FOR SCHOOL PAPER CONTESTS
(in Portable Digital Format)

- A. The School Paper Contest is open to Elementary and Secondary schools whose school papers are among the top ten per section per category in the region.
- B. The top five highest pointers both in English and Filipino will be declared as the best school papers; however, the points of their ranking shall not be added to determine the best performing schools who will be recognized in the awarding ceremony at the last day of conduct of the DSPC.
- C. Any school paper found to have copied and used texts, images, or other materials without duly acknowledging their sources, the following sanctions will be applied:

First Offense: Disqualification from the contest.

Second Offense: A formal notification will be sent to the Regional Director, who will then inform the concerned Schools Division Superintendent (SOS). The SDS will issue a written reprimand to the school paper adviser/ s and the school principal. The concerned school paper adviser will undergo a refresher course on Plagiarism organized by the Division. Accordingly, the School Head shall implement plans and programs on intensifying academic honesty and integrity.

Third Offense: Disqualification from the School Paper Contest for three consecutive years.

- D. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.

The following, properly foldered and labeled (e.g., School-Eng-Elem), must be submitted Google link:

1. Certificate of Circulation signed by the School principal
2. Certificate of Endorsement signed by the school principal, confirming all the required documents were submitted to, checked, and reviewed
3. Report of the process observed in ensuring plagiarized-free articles
4. The Technical Working Group (TWG) reserves the right to disqualify entries without a Certificate of Endorsement from the School principal

- F. The various SECTIONS/CATEGORIES in the school paper contest both English and Filipino are as follows:

1. News Section/ Pahinang Balita
2. Editorial Section / Pahinang Editorial
3. Features Section / Pahinang Lathalain
4. Sports Section/ Pahinang Pampalakasan
5. Science & Technology Section / Pahinang Agham at Teknolohiya
6. Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina

- G. The Technical Specifications for both Elementary and Secondary levels are as follows:

1. No. of pages: minimum of 12 and maximum of 20
 - News Section- at least 3
 - Sports Section - at least 2
 - Feature Section - at least 3
 - Editorial Section - at least 2
 - Science & Technology Section - at least 2
2. Process: Digital
3. Color: All pages in full color
4. Size: 9"x12" (Elementary)
12"xl8" (Secondary)

- H. Failure to adhere to the set guidelines when evaluating school papers will result in disqualification.



GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND LAYOUT AND PAGE DESIGN CATEGORIES FOR THE SCHOOL PAPER CONTEST

A. Editorial Section

1. The section must consist of at least two pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not mandatory.

2. The discussion of issues should demonstrate a fair and balanced presentation of both sides of the issue, a clear moral purpose, logical reasoning, and proper citations/attributions of sources.

3. Topics featured in the section should tackle various international, national, or local issues that may have direct or indirect impact on the school or the community it serves.

4. The decision of the Board of Judges is final and irrevocable.

B. News Section

1. The section must consist of at least three pages.

2. The content and scope of the news stories should cover international, national, regional, community and school-related news stories.

3. The content of the section may include straight or spot news, advance/follow up reports, news bits, news features, news analysis, and in-depth news/investigative news.

4. The decision of the Board of Judges is final and irrevocable.

C. Feature Section

1. The section must consist of at least three pages.

2. The feature articles should display unique and creative presentation of topics, logical organization of ideas and facts, writers' facility of the language and proper citations/attributions of sources.

3. The decision of the Board of Judges is final and irrevocable.

D. Sports Section

1. The section must consist of at least two pages.

2. The content and scope of the sports news should cover international, national, regional, community and school-related sports news stories.

3. The section may contain straight or spot news, advance/follow-up report; news bits; news feature/news analysis; in-depth news, features and editorial/ column related to sports.

4. The decision of the Board of Judges is final and irrevocable.

E. Science and Technology Section

1. The Science and Technology Section must consist of at least two pages.

2. The content may cover health, environmental, scientific, technological, and innovative stories presented in news, feature, or scientific commentary style. This should also discuss the economic impact of Science and Technology on the lives of the Filipinos.

3. The articles should be well-researched and should observe proper citation of sources, pictures, and graphics.

4. The decision of the Board of Judges is final and irrevocable.

F. Layout and Page Design Category

1. This category must conform to the principles of layout and design.

2. The content (texts and images) should consider a variety of stories about the community and the school, including those of international, national, and local significance.

3. The decision of the Board of Judges is final and irrevocable.



SCORE SHEET FOR THE NEWS SECTION

Form and Style (40%)	Score
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Uses appropriate terms to report events	
Utilizes relevant graphs and tables and sharp, properly cropped, and captioned pictures	
Presents a distinct style of the section	
Content (60%)	
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Covers relevant issues in school, region, national and even in the international level	
Prioritizes school-related issues rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Observes standards of journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total (100%)	
Comments/ Suggestions:	

Evaluator/Judge (Signature over Printed Name)



SCORE SHEET FOR THE FEATURES SECTION

Form and Style (40%)	Score
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate title	
Observes the rules of m-ammар and syntax	
Contains leads that are clearly written and focused on the most important detail	
Presents titles that are appealing, appropriate and witty	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Presents a distinct style of the section	
Content (60%)	
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Reflects clear and creative thinking	
Keeps to the minimum the number of articles/columns from the administration, teachers, and politicians	
Covers relevant issues in school, region, national and even in the international level	
Applies the principles of civic journalism	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are interesting to read	
Stirs the imae:ination of the reader	
Balances presentation of details with those of the writers' perception	
Observes standards of journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total (100%)	
Comments/ Suggestions:	

Evaluator/ Judge (Signature over Printed Name)



SCORE SHEET FOR THE EDITORIAL SECTION

Form and Style (40%)	Score
Has catchy and appropriate titles	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Follows the correct format or style of an editorial	
Uses clear and unbiased titles	
Uses short and simple words	
Presents a distinct style of the section	
Content (60%)	
Presents the stand of the staff regarding certain issues	
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Uses arguments that are supported by facts	
Reflects clear, logical thinking and challenges the readers' critical thinking	
Has an editorial cartoon that can stand on its own and conveys clean, good, humorous, and constructive criticism	
Columns cover a variety of relevant, youth-oriented subject matter	
Includes letters to the editor, columns, and exchanges	
Keeps to the minimum the number of articles/columns from the administration, teachers, and politicians	
Covers relevant issues in school, region, national and international scene	
Applies the principles of civic journalism	
Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, relevant figures to bolster credibility of statements and/ or narratives	
Includes opinion articles that are timely and interesting to read	
Balances factual details with those of the writers' perceptions	
Observes standards of journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total (100%)	
Comments/ Suggestions:	

Evaluator/Judge (Signature over Printed Name)



SCORE SHEET FOR THE SCIENCE AND TECHNOLOGY SECTION

Forms and Style (40%)	Score
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures	
Follows appropriate form and style	
Uses appropriate terms to report events	
Presents a distinct style of the section	
Content (60%)	
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Includes stories that deal with environmental, scientific, technological, and innovative topics written in news, feature, and scientific commentary style.	
Prioritizes school-related materials rather than events that have little or no direct connection with the school and community	
Cites facts such as scientific references, statistics, relevant figures/facts to bolster credibility of statements and/or narratives	
Observes standards of journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total (100%)	
Comments/ Suggestions:	

Evaluator/Judge (Signature over Printed Name)



SCORE SHEET FOR THE SPORTS SECTION

Form and Style (40%)	Score
Manifests unity and coherence	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments in the sports editorial, feature and/ or column	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs and tables, sharp, properly cropped and captioned pictures	
Uses appropriate terms and lingo to report events	
Combines the proper number of statistics to create a clear visual narrative of the actions	
Presents a distinct style of the section	
Content (60%)	
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Keeps to the minimum the number of articles/ columns from the administration, teachers and politicians	
Covers relevant sports issues in school, region, national and even in the international level	
Includes variety of local, national, and international sports articles	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/ or narratives	
Contains articles that are timely and interesting to read	
Observes standards of journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total (100%)	
Comments/ Suggestions:	

Evaluator/Judge (Signature over Printed Name)



SCORE SHEET FOR LAYOUT AND PAGE DESIGN CATEGORY

Form and Style (70%)	Score
Has overall visual appeal	
Manifests thematic unity in all sections of the school paper	
Utilizes relevant and quality images and graphics	
Displays excellent use of color and font	
Content (30%)	
Considers a range of stories about the community and the school, including those of international, national, and local significance	
Observes standards of journalism (fairness, relevance, accuracy and balance)	
Has no potentially libelous or obscene content, plagiarism, and copyright violations	
Total (100%)	
Comments/ Suggestions:	

Evaluator/Judge (Signature over Printed Name)



HOW TO COMPUTE FOR THE OVERALL STANDING

- 1. To determine the top five winners in the elementary/secondary level in each category, the average of judges' score will be the basis of the ranking. All participants 1-5
- 2. The ranks/placement in the individual categories will be added and ranked accordingly. Please refer to the sample computation.

School	News writin	Feature writing	Editoria l writing	Colum n writin g	Science & Tech	Sports writin g	Photoj ourn	CRH W	Editoria l Cartoon ing	Total	Rankl
A	1	1	2	5	2	1	1	2	2	17	1
B	2	3	1	4	3	3	2	3	1	22	2
C	3	4	3	1	4	2	3	1	4	25	3
D	4	5	4	2	1	5	4	4	6	35	4.5
E	5	1	5	3	2	4	5	5	5	35	4.5
F	6	6	6	6	6	6	6	6	3	51	6

- 3. The same scheme will also be applied to the group category.
- 4. To determine the top 3 regions in the Elementary and Secondary levels, the rank in the individual and group categories will be added. The top three regions will receive trophies/ plaques during the closing ceremonies.
- 5. To determine the overall ranking, the following range of scores will be used based on the cumulative placement/ scores in the individual and group categories:

Award	Range (Based on cumulative ranks from 1-7)	
	Elementary (11 events per medium)	Secondary (13 Events per medium)
Gold Awards	22-44	26-52
Silver Awards	45-88	53-104
Bronze Awards	89-154	105-182

- 6. The school that will meet the set standards in item 5 will be recognized and will receive certificates during the closing ceremony.



**2024-25 DIVISION SCHOOLS PRESS CONFERENCE
WORKING COMMITTEES**

Date: November 27-29, 2024

Venues: Wes City Central School

TV Broadcasting: TBA

A. Planning Committee :

Chair : ROY ANGELO E. GAZO
Schools Division Superintendent
Co-Chair: AUDIE S. BORRES
Asst. Schools Division Superintendent
Jean S. Macasero, Chief – CID
Rosalio R. Vitorillo, Chief – SGOD
Jinky M. Arnejo
Romeo B. Aclo

B. Technical Planning :

Chair : Jean S. Macasero
Co-Chair: Phoebe W. Taruc /Helen Lucman
Members: Milagros P. Recamadas Marife A. Ramos
Charlyn E. Baylon Jinky M. Arnejo
Shirley A. Merida
Rochelle Luzano Ray Maghuyop
Sylvio Carciller
January Gay Valenzona Jerly H. ELuna
Cynthia V. Yañez Margie G. Andrade
Juan A. Mingo
Anita M. Gochuco Evelyn Sumanda
Paraida D. Orangot
Angelito U. Felisilda

C. Technical Working Group

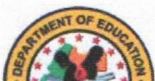
Chair : Phoebe W. Taruc
Co-Chair: Helen R. Lucman
Members: Milagros P. Recamadas
Paraida D. Orangot Angelito U. Felisilda
Marife A. Ramos Shirley Merida
Jinky Arnejo Cynthia V. Yanez
Juan A. Mingo Evelyn Q. Sumanda
Sylvio C. Carciller
Jerly H. Eluna
Maria Del Magallano Rochelle P. Nala
Rosemary Dullente
Ryan Blanco Anita M. Gochuco
Eleanor Consejo Rollan Juan A. Mingo
Margie G. Andrade Charlyn S. Baylon
January Gay Valenzona Evelyn Q. Sumanda

D. Documentation

Chair : Allan H. Guibone
Member: Ma. Socorro Guibone Rene Camasin Rey Misael Daabay

E. Program (Opening & Closing Program)

Chair : Mary Caress Belonio
Co-chair: Amor Radaza
Member Noel Fred Balarote Personnel from the Host School



F. Mini-press conference Facilitators: Francis Jay Damit

Hasima Salic
Diana Lou Beja

G. Powerpoint Presentation during Opening

& Awarding Ceremonies/Powerpoint of Results during the Awarding

Chair: Amelito Bucod

Co-chair: Al Lagumen

Members: 1. Bayani Roturas
2.

H. Invitation/Communication:

Chair: January Gay Valenzona

Co-chair Roy Lumban

Member: Juan A. Mingo

Agustin Patlunag

I. Registration (online):

Elementary

Chairman: Rochelle Nala

Members: Miriam Miranda

Secondary

Luzviminda Binolhay

Christopher Alungay

J.. Reception/Crowd Control

Elementary/Secondary

Chair : Celso Pagulon

Co-Chair: Joel Lariba

Members Giljun Penuliar

Melecio Tuba

Roel Lamberte

Jerson Herrero

Eliezer Teruel

Marcelo Q. Mabalos

K. Food Committee & Distribution:

Overall Chair : Juliet Dolero

Co-Chair: Leonora Alinsub

Members:

Loreto Llaban

Marcelina Cabaring

Adel Cambangay

Julieto Maghanoy

Basilisa Gayramara

Edwin Mamba

Relobe Zulita

Jocelyn Palabon

Censusa Abuel

Elsa Tahud

L. Awards: (Trophies & Medals Distribution)/Results Validation in-charge/Cueing in-charge/trophies, medals, certificates verification and distribution during awarding ceremonies

Chairman: Milagros P. Recamadas

Co-chair: Rosemary Dullente

Members: Maria Del Magallano

Jenith Balsicas

Emily Tabamo

Annabelle Lariba

Elena Pacamo

M. Tokens in-charge: Hazel Zambrano

Ara Felisilda

N. Trophy/Medal Design: Ryan Roa

Ninia Marie Estillore

O. Canvassing of trophies, medals, special papers, ink & Honoraria/

Tokens for Judges:

Chairman: Helen Lucman

Co-chair: Augustine Patlunag

Members: Babyjane J. Nangcas

Gleven Chito Manaop

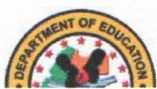
P. Distribution List in-charge

Chair: Noel Fred Balarote

Co-chair: Baby Jane Nangcas

Catherine Ocate

Q. Search for Outstanding School Paper Adviser and Campus Journalist



Address: Fr. William F. Masterson Avenue, Upper Balulang, Cagayan de Oro City

Telephone: (08822) – 8550048

Co Chair: January Gay Valenzona
Member: Jerly Eluna
Evelyn SUManda

R. Checking of School Paper (online submission and validation)

Chair: Helen R. Lucam
Co-chair: Ara Felisilda
Hazel Zambrano

T. Laptop checking & Distribution before the contest:

i.(Collaborative & Desktop Publishing/TV Broadcasting/Radio broadcasting

Chairman: Patricio Sambaan
Co-chair: Ryan Roa
Members: Al Lagumen Ivan Gasper Bayani Roturas
Lordson Siano James Sijo Christian Gem Pimentel
Nida Mandawe Edwin Mamba Rosemarie Tolentino
Federico Espina Isagani Olarte Wifredo Belono

U. SD Card/Camera checking (Photojournalism) (November 26, 2024)

Chairman: Allan Guibone
Co-chair: Ma. Socorro Guibone (Safekeeping of SD cards incharge)
Members: Marvin Anthony Ramos Judson Pastrano
Karl Anthony Salise Jay T. Hebia

V. Newsletter

Chairman: Jasmine Joy Tiempo
Co-chair: Luzviminda Binolhay/Rochelle Nalla
Particulars:
Science & Technology & Feature: Macanhan & Balulang Advisers/coaches
News & Editorial page : Gusa Regional Science High School
Advisers/Coaches
Sports page: Bugo Elem & Balulang Elem Advisers/Coaches

W. Results Tabulators:

Chairman: Patricio Sambaan Isidro Medroso
Co-chair : Jessie Ivan Gaspar
Members: Christian Dauhog
Nida Mandawe
Christian Gem Pimentel
Nelson Tacandong

X. Certificates for Winners/CA/Participation

Chairman: Tito Yongao
Co-chair: Ninia Marie Estillore Mark Edward D. Olango
Leovigildo Modequillo Isagani Olarte
John Paul Pasigay Nida Mandawe

Y. Usherettes

Boy Scouts and Girl Scouts and Teaching Personnel of the Host School

Z. Sports event (actual game) for the sports writing

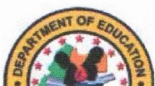
Chair : Rosalio R, Vitorillo
Co-chair : Jerry Taruc
Tournament Manager of identified sports event

Traffic Management/ Parade & contest venues, Opening & closing activities

Chair :Juan A. Mingo
Co-chair : Dante Sisto Ronie Ura-ura
Rodel Estenzo Elizer O. Teruel
Roel Lamberte

Judges' Honorarium in-charge

Chair: Jinky Arnejo Co-chair: Gemma Pajayon



2024-25 DSPC LIST OF CONTEST FACILITATORS

Event	Schedule	Facilitators Elem/Secondary	
Checking of laptops for Collaborative & Desktop Publishing, Online Publishing, Radiobroadcasting, TV Broadcasting,	November 26 3:00 p.m.	Chairman: Patricio Sambaan Co-chair: Ryan Roa Members: Al Lagumen Al Stephen Lagumen Nida D. Mandawe Jessie Ivan C. Gaspar Rey Misael Daabay Nelson Tacandong Mark Edward D. Olango Christian P. Dauhog Beverly Nicolasora Tito Yongao Ninia Marie Estillore Mark Edward D. Olango Christian P. Dauhog Isidro Medroso Marvin Anthony Ramos Rodel Megollas James Sijo Leovigildo Modequillo Lordson Siano Rochelle Nala Christopher Alungay Bayani Roturas	
Checking of SD Cards for photojournalism	3:00	Chairman: Allan Guibone Co-chair: Ma. Socorro Guibone Members: Marvin Anthony Ramos Judson Pastrano Karl Anthony Salise Jay T. Hebia Edwin Mamba	
Opening Program at West City Central School	November 27, 7:30 a.m.- 9:30	Mary Caress Belono Francis Jay -Damit (Emcee- Opening) Diana Lou Beja (Emcee closing) Edgardo Yanez Personnel from Host School Amor Radaza Noel Fred Balarote	
a. Checking of IDs of participants before getting inside contest rooms	November 27, 9:30		Facilitators (Elem /Secondary)
b. Checking of IDs of participants for Secondary	November 27, 11:00 a.m		
Copyreading and headline writing	November 27, 10:00 a.m.	English	Ursula Janeth Gaylo Joel Granada
	November 27	Filipino	Jolito Baslan Ma. Lodel Daabay
Science & Tech	November 27	English	Jessica Joy Hinacay Mary Joy Padrequil
	November 27	Filipino	Pedrita Jordan Corazon Vios
Feature	November 27	English	Cheryl Pontillas Aileen Maghuyop
	November 27	Filipino	Emerita Labis Ronaldo Auman
Newswriting	November 27	English	Carol Lorono Andy Ligsanan



	November 27	Filipino	Maurita Donasco Duque Caguindangan
Column	November 27	English	Karl Anthony Salise Lilibeth Ampong
	November 27	Filipino	Danny Labadan Corazon Bartoces
Editorial	November 27	English	Norma Delima Karen Verdad
	November 27	Filipino	Ma.Dulce Querquiz Maribeth Auman
Editorial Cartooning	November 27	English	Rowena Taboclaon Mel Tuba
	November 27	Filipino	Rommelyn Gonzalez Manuel Lincaro
Photojournalism	November 27	English	Marvin Anthony Ramos Jocelyn Palabon
	November 27	Filipino	Edwin Mamba Macapangcat Mama
Sportswriting	November 27	English	Judson Pastrano Ronnie Ura-ura
	November 27	Filipino	Jerry Taruc Denver Neri
Individual Events- Secondary:	Right after Elementary 11:30- 12:30		
Group Events Simultaneous	Day 2		
Turn-over of Laptops, printers to teams	November 28, 7:00		Facilitators & checkers
Collaborative & Desktop Publishing	November 28 7:30 a.m	English Elem	Emily A. Tabamo Vanessa Mae Martinez
	November 28	Filipino	Jay T. Hebia Melanie Lopez
	November 28	English Secondary	Mary Glo Catarong Sheila Yanez
	November 28	Filipino Secondary	Maricel Bautista Aileen Maghuyop
Radiobroadcasting	November 28	English Elem	Ryan Blanco- Overall In- charge Lordson Siano Rodel Estenzo Bayani Roturas (Time keeper)
	November 28	Filipino Elem	Rosemary Tolentino Don Belono Dennis Aceron (Time Keeper)
	November 28	English Secondary	Fe Morales Adel Cambangay Analou Recana (Time Keeper)
	November 28	Filipino Secondary	Isagani Olarte--Time keeper Krizaida Alleya A. Espinosa Karl Anthony Salise
TV Broadcasting	November 28	English	Florence Galindo Charito Jaraula-Overall in-charge for TV John Paul Salingay
	November 28	Filipino	Maritcha Ubay-ubay Rey Misael Daabay Welvin Alim (Time Keeper)
Online Publishing	November 28	English	Sola Violeta Medoza



			Jinnefer Espina-Overall incharge of contest
		Filipino	Paul Badon Anne Francis T. Singh

Activities	Date	Focal	Remarks
Online Registration of participants / Membership	November 10-12, 2024	Rochelle Nala/Luzviminda Binolhay/Miriam Miranda/Christopher Alungay https://tinyurl.com/2024-25-DSPC-Registration-etc	No registration no entry; To close on November 12
Submission of participating school's school publication to join the DSPC (PDF)	November 18, 2024	Dr. Helen Lucman https://tinyurl.com/2024-25-DSPC-Registration-etc	Elem: 8-12 pages Secondary : 16-20 pages (No paper no entry)
Submission of documents for Most Outstanding School Paper Adviser and Campus Journalist (Elem/Secondary)	November 18, 2024	Dr. Helen Lucman	Hard copy
Submission of School Paper Entries for the Best School Paper Category (PDF)	November 18, 2024	Phoebe W. Taruc phoebe.taruc@deped.gov.ph	

